# 8agora's 8Vines: Transforming Wine Distribution Events with Global Connections

As a **wine distributor**, you know the importance of hosting engaging events that bring wine lovers together. Imagine offering your patrons the opportunity to **connect with winemakers from anywhere in the world**—all while they enjoy a tasting experience in your facility.

**Introducing 8Vines**, powered by 8agora—a platform that allows wine distributors to host immersive, virtual wine tastings, bringing global winemakers and local patrons together in real time.



# Why 8Vines is Perfect for Wine Distributors:

- Expand Your Event Offerings: Host unique, interactive events where patrons can meet winemakers from across the globe, without leaving your facility.
- Connect Global Winemakers with Local Patrons: Facilitate live, virtual tastings where winemakers join from anywhere in the world and interact with guests in real time.
- **Enhance Your Brand**: Offer cutting-edge virtual experiences that set your events apart and create lasting impressions with your patrons.

## How it Works...

**8Vines** gives you the power to create a **fully branded 3D virtual** wine tasting experience, where your patrons can interact directly with winemakers, explore wine tasting stations, and even purchase bottles—all without needing specialized equipment.

#### Host the Event at Your Facility:

Invite patrons to your venue for a shared tasting experience, where they can enjoy wines and engage with winemakers virtually.

#### Integrated E-Commerce:

Guests can purchase wines directly during the event using the platform's ecommerce integration.

#### Winemakers Join from Anywhere:

Using 8Vines, winemakers from around the world can stream directly into the virtual tasting room, interacting with patrons in real time.

#### Interactive Tastings:

Patrons can ask questions, explore wine details, and receive tasting notes through interactive features—enhancing the event's experience.

# Why 8Vines is a Game-Changer for Distributors

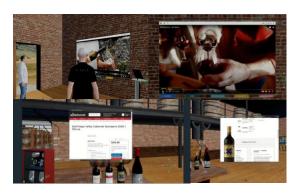
**8Vines** enables wine distributors to create unique, global tasting experiences for local patrons, bringing in winemakers from any region to showcase their wines live. Here's how it benefits your business:

#### **Connect Patrons with Winemakers:**

Facilitate direct conversations between your patrons and the winemakers, creating memorable experiences.

#### **Boost Sales with E-Commerce:**

Patrons can buy wines directly from the winemaker or retailers during the event—driving immediate sales.



### No Travel Required:

Winemakers can join virtually, saving on travel costs while expanding the reach of your events.



## **&** Interactive Streaming:

Winemakers can offer virtual tours of their vineyards, production facilities, or take guests through guided tastings, all live in real time.

## Who Should Use 8Vines?

**Wine Distributors** who want to enhance their event offerings by connecting patrons with winemakers from across the globe.

**Corporate Clients** hosting wine tastings for employees or customers, with virtual appearances by winemakers.

**Event Planners** looking for innovative ways to engage attendees and offer exclusive wine-tasting experiences.

# **Key Benefits for Distributors**

**Enhanced Patron Engagement**: Offer a more interactive and immersive experience by allowing guests to engage with winemakers live.

**Exclusive, Global Connections**: Connect your patrons with world-class winemakers from anywhere, giving them a unique, VIP experience.

**New Revenue Opportunities**: Use e-commerce integration to generate immediate wine sales during the event.

**Seamless Technology**: 8Vines is easy to set up, with guests joining via any device—no specialized equipment required.

# Ready to Host Your Next Event with 8Vines?

Bring the world's best winemakers to your patrons with **8Vines**. Host exciting, interactive wine tastings that drive engagement and sales, while offering a truly unique experience. Whether it's a corporate event or a private tasting for top clients, **8Vines** will help you create memorable, impactful events.

**Contact us today** to schedule a demo and see how 8Vines can enhance your next event. <a href="mailto:sales@8agora.com">sales@8agora.com</a>

