2024-E-Marketing v1.1.0



ELEVATE YOUR BRAND PRESENCE

Unmatched Virtual Engagement and Networking

Revolutionize your virtual events with 8agora, the platform that transforms conferences, product launches, and press meetings into immersive and stress-free experiences. With cloud-based accessibility, intuitive navigation, and a fully customized virtual space, 8agora offers unparalleled features for successful events.

VIRTUAL EXHIBITIONS

Host virtual exhibitions, trade shows, or product launches with personalized environments featuring multiple theatres, booths, and meeting rooms. Provide a global reach, enabling a broader audience to participate, while facilitating networking opportunities within the virtual environment, connecting industry professionals, customers, and experts.



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VIRTUAL SHOWROOMS

Replicate Physical Spaces with virtual showrooms featuring product launches. Showcase your products using interactive 3D models, offering a detailed and immersive experience. Sync digital twins with live machines in your virtual environment, featuring live machine demonstrators for user interaction with your products.

IMMERSIVE EXPERIENCES IN YOUR VIRTUAL EXPERIENCE CENTER

Transform Your Brand with an Immersive Virtual Executive Briefing Center. Immerse your audience in interactive multimedia, compelling storytelling, and hands-on experiences that redefine product demonstrations. 8agora allows you to elevate customer engagement into an interactive masterpiece, providing stakeholders with a dynamic environment to seamlessly showcase your products for unforgettable experiences. Say goodbye to mundane presentations and usher in a new era of experiential learning in the 8agora Metaverse.



COLLABORATIVE ENGAGEMENT

Create collaborative spaces where users can join to discuss products, share insights, and engage in real-time discussions. Seamlessly integrate virtual meeting rooms within the showroom, allowing sales teams to connect with clients, discuss products, and address queries.





INTERVIEWS, KEYNOTES, PANEL DISCUSSIONS

Break free from geographical constraints and bring guests from around the world to your virtual stage. Immerse your audience in diverse atmospheres with multiple sitting areas. Whether it's a Keynote, panel, video podcast or interview, customize your virtual space to match the tone and style of your content.

CREATE CUSTOMIZED SPACES & EDIT IN REAL-TIME

Empower artists and content creators to unleash their vision collaboratively. With 8agora, socialize, interact, and perform seamlessly with your audience, breaking down the barriers between the virtual and the real.

KEY FEATURES

Cloud-Based Accessibility:

- No installation required.
- Works seamlessly on any device with a web browser.
- Cloud-based rendering for optimal graphics.

Intuitive Navigation:

- Easy entry with a click and login.
- Effortless navigation using arrow keys or a mouse.

Fully Customized Virtual Space:

- Personalized environment with multiple theaters, booths, and meeting rooms.
- Full-bodied avatars with lifelike movements powered by Al.

Live Audio Communication:

- Spatial awareness with avatars reacting to the active speaker.
- Immersive audio ambient sounds.

Multi-Use Interactive Productivity Tools:

- Virtual browser for seamless virtualization of all software
- Collaborate simultaneously with interactive whiteboards and scrumboards.

Multimedia Presentation Tools:

- Present slides, videos, and conduct polls.
- WebRTC live streaming for synchronized web and live broadcasts.
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Seamless 3D Model Import:

- Import 3D models into booths and synchronize with real products.
- Make products interactive for visitors.

Inventory System:

- Visitors can collect materials and insights into visitor traffic.
- Detailed user monitoring for analytics.

Mobile and Standalone Integration:

 Mobile and standalone video conferencing for seamless integration.

Virtual Video Camera:

- Record and export videos and 360 panoramas.
- Configure as a multicamera system to follow avatars.

Augmented Reality System:

 Scan products with a virtual phone for additional information.